# **001 TRANSLATION Privacy Statement**

Protecting the individual's privacy on the Internet is crucial to the future of Internet-based business and the move toward a true Internet economy. 001 TRANSLATION has created this privacy statement to demonstrate our firm commitment to the individual's right to privacy. This policy outlines our personal information handling practices for this website.

This Privacy Statement covers this website and other sites that reference this Privacy Statement. Some 001 TRANSLATION entities, programs and/or sites may have their own, possibly different, privacy statements. We encourage you to read the privacy statements of each of the 001 TRANSLATION websites or program information you visit or review.

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### **Global Privacy Fundamentals**

Our privacy practices reflect current global principles and standards on handling personal information. These principles include notice of data use, choice of data use, data access, data integrity, security, onward transfer, and enforcement/oversight. We abide by the privacy laws in the countries where we do business.

# Consent

By using this Website, you consent to the collection and use of the information as described here. If we decide to make changes to this Privacy Statement, we will post the changes on this site so that you will always know what information we collect, and how we use it.

From time to time, as may be required by applicable law, we may also seek your explicit consent to process certain data and information collected on this website or volunteered by you.

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### **Collection and Processing of Your Personal Data**

To serve you better and understand your needs and interests, 001 TRANSLATION collects, exports, and uses personal information with adequate notice and consent, along with required filings with data protection authorities, when applicable.

When you visit our web site, we may record your IP address and use cookies and other Internet technologies (referred to below as Automated Tools and Embedded Web Links) to gather general information about our visitors and their interests. The technologies used and the information collected are described in more detail below.

We may further collect and process any information and data that you volunteer to us, e.g. when you register for events, subscribe to newsletters, participate in online surveys, discussion groups or forums, or when make purchases.

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### **Use and Purpose of Collected Personal Data**

The information 001 TRANSLATION collects to understand your needs and interests helps 001 TRANSLATION deliver a consistent and personalized experience. We will use such information only as described in this Privacy Statement and/or in the way we specify at the time of collection. We will not subsequently change the way your personal data is used without your consent, as required by applicable law. Some of the ways we may use your personal data include, but are not limited to:

- To process your orders and deliver the products and services that you have ordered;
- To keep you up to date on the latest product announcements, software updates, software upgrades, security patches, system enhancements, special offers, and other information. This may occasionally include information from other technology

companies or business partners about products and services that can add value to your 001 TRANSLATION products;

- To tailor information about our products and services to your individual interests. For example, during a visit to our site, it allows us to provide you with specific information on products and services that may be of interest;
- To provide the ability to create personal profile areas and view protected content;
- To conduct online "Click to Chat" and "Click to Call" sessions;
- In order to ensure and control the quality of the information and experience you have during chat sessions with 001 TRANSLATION by educating our personnel to effectively answer your questions;
- To provide the ability to contact you, and provide you with shipping and billing information, and to provide customer feedback and support;
- To provide contests, sweepstakes or other marketing or promotional activities on the 001 TRANSLATION.com or affiliate websites. Personal data may be collected to administer those programs;
- To conduct questionnaires and surveys in order to provide better products and services to our customers and end users. Your completion of any questionnaires is voluntary;
- To support recruitment inquiries;
- To meet contractual obligations.

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### **IP Addresses**

We use IP addresses to help diagnose problems, to administer our website, and to gather demographic information. We may also use IP addresses or other information, such as your 001 TRANSLATION.com user information you have shared on this website or at any earlier occasion or a campaign code, to determine which pages on our sites are being visited and topics that may be of interest so we can provide you with information about relevant products and services. Generally, 001 TRANSLATION will aggregate such data only in an anonymous way and will not tie it to a particular individual unless he or she has given consent. When you visit our site, we recognize only your domain name.

001 TRANSLATION may also collect IP addresses (and other technical information such as browser type) during a Click-to-Chat or Click-to-Call sessions that you initiate. This information is collected when you connect to 001 TRANSLATION so that we may identify your session, deliver content based on the technical capabilities of your browser, and for quality control purposes. Your IP address will not be used to identify you unless you provide your prior consent.

001 TRANSLATION will only gather information related to your visit to the 001 TRANSLATION site. We do not track or collect personal information from your visits to companies or entities outside the 001 TRANSLATION Group of companies.

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### **Automated Tools**

In addition to the information you provide, 001 TRANSLATION may also collect information during your visit to a 001 TRANSLATION website through automated tools, which include Web beacons, cookies, embedded Web links, and other commonly used information-gathering tools. These tools collect certain standard information that your browser sends to our website such as your browser type and language, access times, and the address of the website from which you arrived at an 001 TRANSLATION website. Using these tools, 001 TRANSLATION is also able to confirm receipt of e-mails that the recipient consented to receive, and can track other information such as pages visited on the 001 TRANSLATION site and whether or not the recipient registers for an event offered by 001 TRANSLATION and certain other aggregate data that is not related to a particular individual.

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# **Embedded Web Links**

Emails from 001 TRANSLATION often use links designed to lead you to a relevant area on the Web, after redirection through 001 TRANSLATION's servers. The redirection system allows 001 TRANSLATION to change the destination URL of these links, if necessary, and to determine the effectiveness of our marketing initiatives.

In emails, such links may also allow 001 TRANSLATION to determine if you have clicked on a link in the email, and the information about this interaction may be connected to your personal identity. If you do not want 001 TRANSLATION to collect information about the links you clicked, you can simply choose not to click on the links in an e-mail that 001 TRANSLATION sends you.

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### Cookies

We use cookies to deliver personalized content, to save you having to re-enter your password repeatedly, to keep track of your shopping cart, and to tailor our information offerings to how you and others use the site.

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### **E-mail Addresses**

If you choose to give us your e-mail address, we will communicate with you via e-mail. We do not share your e-mail address with others outside the 001 TRANSLATION Group of companies. You can choose not to receive any more e-mail at any time.

Depending on how your e-mail application is set up, information about you may be transmitted automatically when you send e-mail to 001 TRANSLATION.

If you choose to register for third-party services, we may need to send some information from your 001 TRANSLATION.com registration to the service provider, possibly including your e-mail address.

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### **Shopping or Event Registration**

Our site includes order forms that you fill out to request information, products, and services. These forms may collect your financial information, such as your banking details or credit card numbers. 001 TRANSLATION promises to use any financial information that you submit solely for billing and payment purposes for that special transaction. This may include the transfer of your data to third parties involved in executing the transaction, such as banks, credit card companies and other financial and credit control institutions.

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### **Sharing Your Personal Data**

As a global company, 001 TRANSLATION operates a number of Web sites around the world. Any data and information that you volunteer or that is otherwise collected on one of our sites in any one country may be sent electronically to a server for one of these sites in another country. We safeguard your privacy interests around the world by ensuring that this 001 TRANSLATION site adheres to our data protection principles described in this statement.

Companies in the 001 TRANSLATION Group may use the information internationally in connection with processing your inquiries and orders, to help improve our products and services and for processing and storage.

We may also share such information with business partners, service vendors, authorized thirdparty agents or contractors in order to provide a requested service or transaction, including processing orders, processing credit card transactions, hosting websites, hosting event and seminar registration and providing customer support, or providing you with information on products and services that may be of interest to you. We only provide these third parties with the minimum amount of personal data necessary to provide the services on our behalf, and the third parties are not permitted to use your personal data except for the limited purpose of completing the requested service or transaction.

We do not sell or rent your personal data to third parties for marketing purposes unless you have granted us permission to do so.

We may respond to subpoenas, court orders, or legal process by disclosing your personal data and other related information, if necessary. We also may choose to establish or exercise our legal rights or defend against legal claims.

Circumstances may arise where, whether for strategic or other business reasons, 001 TRANSLATION decides to sell, buy, merge or otherwise reorganize businesses in some countries. Such a transaction may involve, in accordance with applicable law, the disclosure of personal information to prospective or actual purchasers, or the receipt of it from sellers. It is 001 TRANSLATION's practice to seek appropriate protection for information in these types of transactions.

We may collect and possibly share personal data and any other additional information available to us in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of 001 TRANSLATION's terms of use, or as otherwise required by law.

While visiting 001 TRANSLATION's website you may be directed to content or functionality that is hosted by a third-party supplier, not on 001 TRANSLATION.com. Most often, this is done to host special events, such as contests or seminars. When information is collected on behalf of 001 TRANSLATION exclusively, the appropriate 001 TRANSLATION entity's privacy statement will be referenced on the site and will govern how information is used. For other, non-001 TRANSLATION sites, the site's owner's privacy policy will be referenced. It is 001 TRANSLATION's practice to require such suppliers and business partners to handle information in a manner consistent with 001 TRANSLATION's privacy statement.

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#### **Security of Your Personal Data**

001 TRANSLATION is committed to protecting the personal data you share with us. 001 TRANSLATION uses a combination of industry-standard security technologies, procedures, and organizational measures to help protect your personal data from unauthorized access, use or disclosure. 001 TRANSLATION supports online security using secure server technology because we want your data to be safe. There are state-of-the-art security arrangements and facilities on 001 TRANSLATION sites to prevent abuse.

We bind our employees to observe your privacy and confidentiality rights.

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### Links to Other Sites

This site may contain links to other sites. 001 TRANSLATION is not responsible for the privacy practices or the content of other websites outside the 001 TRANSLATION Group of companies.

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# **Choice/Opt-Out**

We communicate with users who subscribe to our services on a regular basis via email, and we may also communicate by phone to resolve customer complaints or investigate suspicious transactions. We may use your email address to confirm your opening of an account, to send you notice of payments, to send you information about changes to our products and services, and to send notices and other disclosures as required by law. Generally, users cannot opt out of these communications, but they will be primarily informational in nature rather than promotional.

001 TRANSLATION provides you the opportunity to exercise an opt-out choice if you do not want to receive other types of communication from us such as emails or updates from us regarding new services and products offered on this website or if you do not want us to share your personal information with third parties. The opt-out choice may be exercised by unsubscribing at http://www.001-translation.com/c\_132/contact.html.

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### **Data Retention**

001 TRANSLATION will not retain your personal data longer than is necessary to fulfill the purposes for which it was collected or as required by applicable laws or regulations.

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### **Children's Privacy**

001 TRANSLATION does not knowingly collect Personal Data from children under the age of 13. If we learn that we have collected Personal Data on a child under the age of 13, we will delete that data from our systems.

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# **Inquiries, Access and Updating Your Personal Data**

001 TRANSLATION needs your help in keeping the personal data you have shared with us accurate and up to date.

If you have any other questions about this privacy statement or if you wish to inspect the information we hold about you, please contact: <u>Webmaster</u>

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